

# Business Plan: Veteran Center of Lawrence County

## **Executive Summary:**

The Veteran Center of Lawrence County is a non-profit organization committed to providing veterans and their families in Lawrence County with comprehensive support and resources. Through accommodation, medical care, employment, education, and social integration support, our organization's mission is to honor and assist those who have served our nation. By prioritizing community involvement and cooperation, our organization strives to establish itself as a regional epicenter for veteran services.

## **Objectives:**

1. Enable veterans and their families to access a variety of specialized support services.
2. To establish a viable operational framework that guarantees the center's long-term sustainability.
3. In pursuit of broadening our influence and outreach, we aim to cultivate alliances with community organizations, government agencies, and local enterprises.

## **Services:**

- Medical assistance: Assisting veterans in obtaining mental health services, health care professional contacts, and rehabilitation programs through medical assistance.
- Employment support: We provide job training, résumé preparation, and employment referral services.
- Education resources: Facilitating access to vocational training and educational opportunities, including tuition assistance.
- Housing assistance: Facilitating veterans' access to housing benefits and affordable accommodation.
- Social integration: Organizing social events, support groups, and recreational activities to foster camaraderie and community.

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## **Budget:**

- **Employee Expenses:**

- Outreach Coordinator: Responsible for planning, organizing, and executing community and school programs.

- Outreach Coordinator: Engages with local schools, community organizations, and businesses to coordinate events and partnerships.

- Administrative Assistant: Provides administrative support for program coordination and office management.

- **Facility Expenses:**

- Utility, maintenance, and facility equipment, including audiovisual equipment for presentations and training.

- **Program Expenses:**

- Community Events: Budget for activities like veteran appreciation days, family picnics, and community service projects.

- School Programs: Funds to create and implement educational activities in schools, such as guest lecturers, workshops, and curriculum materials.

- Transportation: Plan for transportation costs when bringing veterans and community people together for activities and programs.

- **Marketing and Outreach:**

- Promotional Materials: Funds for designing and printing flyers, pamphlets, and banners to publicize events and programs.

- Advertising: Budget for advertising events in local newspapers, radio stations, and online platforms.

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- Outreach Efforts: Funds for engaging with local media, community newsletters, and social media to raise awareness about the center's programs and initiatives.

- **Miscellaneous Expenses:**

- Insurance: Coverage for liability insurance for events and activities.

- Legal Fees: Budget for legal consultation and compliance with regulations and policies.

- Contingency: Reserve funds for unforeseen expenses or emergencies.

## **Council Members:**

1. Chairman: (TBD),

2. Vice Chairman: (TBD),

3. Treasurer: (TBD),

4. Secretary: (TBD),

5. Representative at Large: (TBD),

## **Conclusion:**

With a focus on community and school programs, the Veteran Center of Lawrence County aims to create meaningful connections and foster a sense of belonging among veterans, their families, and the broader community. Through innovative programming, dedicated council members, and strategic fundraising efforts, we strive to make a positive and lasting impact on the lives of veterans and the community.